Our Value

Planning Within Reach

Linda Rogers, CFP®, EA, MSBA

Alicia Butera, CFP®

What is Unique About PWR?

We are FEE-ONLY Advisors who sign a FIDUCIARY oath to put our clients' interests ahead of our own.

We work VIRTUALLY and EFFICIENTLY. This saves time, money, and resources.

We have NO MINIMUMS. We work with individuals and families of all wealth.

Who We Work With

- Families with Young Children
- Newlyweds
- Those Paying Off Debt
- Retirees
- Professionals

What You Receive

A DEDICATED Advisor to see you through the next 30 years, not just a number to call with a different person answering each time.

A COMPREHENSIVE solution for all of your financial, tax and investment needs. You don't need to update 3 different advisors when there has been a change in your life.

We offer CUSTOMIZED strategies. We take the time to develop strategies specific to your situation versus a one-size fits all approach.